

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

2, 09

U. S. DEPARTMENT OF AGRICULTURE
BUREAU OF ECONOMIC ENTOMOLOGY
SEP 11 1936
U. S. Department of Agriculture.

Finest Quality

Rose Bushes

1936-1937

Ragged Robbin Understock



WHOLESALE ONLY

Golden Rose Company

• WHOLESALE GROWERS •

718 Glendora Avenue

PUENTE, CALIFORNIA

Foreword

In this catalog we have a collection of roses that represents a good cross-section of the most popular varieties on the market. All the older roses have proved their worth through constant demand, and we have added some of the newer ones which show promise of being mainstays. Thus, we are enabled by careful selection to offer to the trade a well rounded selection of staple varieties that will find a ready market.

Careful Grading

We exercise extreme care in grading so that only representative stock of the grade named goes into each bunch.

Satisfactory Service

Our aim is to give our customers satisfactory service. We will entertain and make adjustment for any valid claims made within reasonable time after receipt of shipment.

Write us for special quotations on large quantity lots.

Golden Rose Company

“Quality Roses at Competitive Prices”

ABBREVIATIONS

T.	Tea (everblooming)
H. T.	Hybrid Tea
H. P.	Hybrid Perpetual
Pol.	Polyantha
Per.	Pernetiana
A. B.	Austrian Brier
W.	Wichuraiana
Cl.	Climbing
O. R.	Own Roots

All varieties listed in this catalog are Hybrid Teas unless specified otherwise.

Standard Varieties

Not less than 10 or multiples of 10 at these prices, except those names followed by (5), which are sold in lots of five

VARIETY	COLOR	Grades	1	1 1/2	2
AMERICAN BEAUTY (HP) (Red).....	18 .13 .08				
	An extremely double rose, vivid cerise red.				
AMERICAN LEGION (Red)	18 .13 .08				
	Thickly petaled, cup shaped flowers of cerise red.				
ANGELE PERNET (Orange).....	18 .13 .08				
	Well shaped buds of strikingly deep copper-orange with yellow shading against background of glistening foliage.				
ARTHUR COOK (Red)	18 .13 .08				
	Bright velvety crimson flowers; good foliage.				
AUTUMN (Multi-color)	18 .13 .08				
	Orange and yellow hues splashed with red gives this rose a most unusual and pleasing effect. Sturdy plants maintain attractive dark foliage.				
BETTY UPRICHARD (Pink)	18 .13 .08				
	Two-toned salmon colored flowers on vigorous growing plants.				
BLACK PRINCE (HP) (Red)	18 .13 .08				
	Very dark crimson blooms on long stems; a vigorous grower.				
CALEDONIA (White)	18 .13 .08				
	Large, snowy white flowers of good fragrance; buds are well shaped.				
CHARLES K. DOUGLAS (Red)	18 .13 .08				
	Large, bright crimson blooms.				
CHARLES P. KILHAM (Red)	18 .13 .08				
	Magnificent large blooms of orange-scarlet opening to orange-pink.				
COLUMBIA (Pink)	18 .13 .08				
	Rose pink edged crimson; very fragrant.				
CONSTANCE (Yellow)	18 .13 .08				
	A rich yellow with slight carmine edging; fresh green foliage.				
CRIMSON QUEEN (Red)	18 .13 .08				
	Copious semi-double blooms of bright velvety crimson.				
CRUSADER (Red)	18 .13 .08				
	Fully double, rich crimson-red flowers bloom in profusion on vigorous bushes.				
CUBA (Red)	18 .13 .08				
	Huge semi-double blooms of stunning cardinal red with outstanding golden center.				

VARIETY	COLOR	Grades	1	1½	2
DAME EDITH HELEN (Pink)18	.13	.08		
Large, double flowers of pure pink.					
DIANA DE BROGLIE (Pink) (5)30	.25			
Coral, golden border.					
DOUBLE WHITE KILLARNEY (White)18	.13	.08		
Unusual tulip shaped buds when partly open.					
DR. EDWARD DEACON (Pink)18	.13	.08		
Steady blooming salmon.					
DUCHESS OF ATHOL (Orange)18	.13	.08		
Orange hues to rich bronze-orange.					
DUCHESS OF YORK (Orange)18	.13	.08		
Charming shade orange, rugged plant.					
E. G. HILL (Red)18	.13	.08		
Large, double blooms of unfading fine scarlet.					
EDEL (White)18	.13	.08		
Globular buds opening to ivory sheen.					
EDITH KRAUSE (White) (5)30	.25			
Buds have green tint opening to huge pure white flowers.					
EDITOR McFARLAND (Pink)18	.13	.08		
Continuous succession of perfect flowers of clear pink.					
EDWARD MAWLEY (Red)18	.13	.08		
Bright red roses on long stems.					
EL DORADO (Yellow)18	.13.	.08		
Double, lasting flowers, rich creamy yellow.					
ETOILE DE FEU (Pink)18	.13	.08		
Deep salmon; shiny foliage.					
ETOILE DE FRANCE (Red)18	.13	.08		
Intensely rich crimson blooms of large size.					
ETOILE DE HOLLANDE (Red)18	.13	.08		
Flowers are velvety dark crimson; well formed and fragrant. Bush grows strongly.					
FELICITY (Pink)18	.13	.08		
Vigorous plants have continuous shell pink blooms.					
FEU JOSEPH LOOYMANS (Orange)18	.13	.08		
Long, pointed buds of exquisite rich apricot shaded old gold.					
FLOREX (Pink)18	.13.	.08		
FRANCIS SCOTT KEY (Red).....	.18	.13	.08		
Large, crimson-red flowers that are double in the extreme.					
FRAU KARL DRUSTCHKI (White)18	.13	.08		
Huge flowers of purest white; light green leaves enhancing appearances.					
GEN. McARTHUR (Red)18	.13	.08		
Bright scarlet-crimson flowers have fine fragrance. Well adapted to Pacific area.					

VARIETY	COLOR	Grades	1	1 1/2	2
GLORIA MUNDI (Pol) (Red)	18 .13 .08				
Mass of dazzling orange-scarlet (baby) flowers in heavy clusters; thick light green foliage.					
GOLDEN EMBLEM (Yellow)	18 .13 .08				
Unmatchable rich golden yellow with tinge of red around edges of petals; grows vigorously.					
GOLDEN GLEAM (Yellow)	18 .13 .08				
A very vivid yellow variety.					
GOLDEN OPHELIA (Yellow)	18 .13 .08				
Profuse blooms of golden yellow.					
GOLDEN PERNET (JULIEN POTIN) (Yellow)	18 .13 .08				
Much demanded excellent pure yellow rose having prolific blooms.					
GOLDEN QUEEN (Yellow)	18 .13 .08				
Unusual among yellow roses due to pronounced red veins.					
GRUSS AN TEPLITZ (T) (Red)	18 .13 .08				
A remarkable bloomer having small crimson flowers; holds foliage well.					
HADLEY (Red)	18 .13 .08				
Favorite among reds. Velvety rich crimson flowers attractive in form on long stems.					
HEINRICH WENDLAND (Two-toned) (5)	30 .25				
An infusion of red and gold in striking display.					
HOOSIER BEAUTY (Red)	18 .13 .08				
Continuous blooming dark red-crimson; shapely flowers of fine fragrance.					
I. ZINGARI (Orange)	18 .13 .08				
Mass of flaming orange-scarlet flowers literally cover the bushes. Well branched plants have light green leaves. (Semi-double.)					
IMPERIAL POTENTATE (Pink)	18 .13 .08				
Large rose pink flowers; grows strongly.					
IMPRESS (Red)	18 .13 .08				
Orange to bright cherry red.					
IRISH CHARM (Pink)	18 .13 .08				
Long dainty buds of lasting bluish pink, lighter hue toward edges.					
IRISH FIRE FLAME (Orange)	18 .13 .08				
Gorgeous fiery orange single flower, splashed crimson opening to old gold. Delightfully slender buds; unexcelled for corsages.					
IRISH SWEETNESS (Red)	18 .13 .08				
Lively cherry red.					
ISOBEL (Pink)	18 .13 .08				
Coral pink with apricot shading (single.)					
J. J. L. MOCK (Pink)	18 .13 .08				
Maintains light cherry bloom; free flowering.					

VARIETY	COLOR	Grades	1	1½	2
JOANNA HILL (Yellow)	18	.13	.08	
	Beautifully slender buds. Flowers suffused with soft orange and creamy yellow.				
JOHN RUSSELL (HP) (Red)	18	.13	.08	
	Large crimson flowers.				
JULES GAUJARD (Pink)	18	.13	.08	
	Astonishingly beautiful watermelon pink texture, profuse double blooms with glossy leaves.				
JULIEN POTIN (See Golden Pernet.)					
K. OF K. (Red)	18	.13	.08	
	Solid intense scarlet; semi-double flowers bloom continuously.				
KAISERIN A. VICTORIA (White)	18	.13	.08	
	Outstanding among white roses; cream colored center. Curved, overlapping petals give a pleasing pillow effect to profuse blooms which are unaffected by heat.				
LADY FORTEVOIT (Yellow)	18	.13.	.08	
	A vivid yellow which attains a dazzling pure-orange with carmine-red flush.				
LADY HILLINGDON (Yellow)	18	.13	.08	
	Free flowering apricot yellow; well branched.				
LADY MARGARET STEWART (Orange).....	18	.13	.08	
	Popular orangish yellow flushed orange-red in center.				
LORD CHARLEMONT (Red)	18	.13	.08	
	Mass of livid crimson blooms that are large and full.				
LOS ANGELES (Pink)	18	.13	.08	
	A rose that has maintained its popularity through the years. Extremely vigorous bushes have silvery coral pink flowers shaded golden orange.				
LOUISE C. BRESLOU (Pink)	18	.13	.08	
	Salmon hue with orange tint.				
LUCIE MARIE (Yellow)	18	.13	.08	
	Apricot-yellow shaded orange; bushes grow exceptionally tall.				
LULU (Orange)	18	.13.	.08	
	Dainty, slender buds of beautiful orange-pink flaring at tips.				
MABLE MORSE (Yellow)	18	.13	.08	
	Deep lemon buds, sulphur yellow blooms.				
MADRE (Orange)	18	.13	.08	
	Charming rich apricot; vigorous.				
MARGARET McGREDY (Red)	18	.13	.08	
	Large size flowers of radiant orange-scarlet; very double. Plant grows vigorously and has thick, fresh green foliage.				
MARY PICKFORD (Yellow)	18	.13	.08	
	Clear yellow.				

VARIETY	COLOR	Grades 1	1½	2
MAX KRAUSE (Yellow)25 .20			
A splendid unfading gold-yellow rose tending toward a superb orange-yellow in center of buds that are very large and full.				
McGREDY'S SCARLET (Red)18 .13 .08			
Excellent formed flowers of variable scarlet, sometimes tending towards a deep pink. Grows vigorously; blooms freely.				
MEVROUW G. A. VAN ROSSEM (Orange)....	.18 .13 .08			
A favorite among orange colored varieties. A combination of rich apricot and yellow with pronounced orange veins. Lively green leaves set off this unusual rose.				
MISS LOLITA ARMOUR (Pink)18 .13 .08			
Attractive creamy copper to pink; strong growth.				
MISS ROWENA THOM (Pink).....	.18 .13 .08			
Shows large and double flowers of bright pink noted for their fragrance and abundant blooms.				
MME. BUTTERFLY (Pink).....	.18 .13 .08			
Bright light pink, shaded gold.				
MME. CAROLINE TESTOUT (Pink)18 .13 .08			
Satin rose with brighter center; cupped form.				
MME. ED HERRIOT (Red)18 .13 .08			
Coral red with yellow base; blooms profusely.				
MME. LUCILLE RAND (Pink).....	.18 .13 .08			
Unfading brilliant carmine-pink. Unusually large and lasting flowers bloom profusely and continuously during the season. Vigorous plant growth.				
MME. NICOLAS AUSSSEL (Red)18 .13 .08			
Long, finely pointed buds of coppery red, opening to rose pink. Strong spreading growth.				
MRS. A. R. BARRACLOUGH (Pink)18 .13 .08			
Gleaming pink flowers on hardy plants.				
MRS. AARON WARD (Yellow) :.....	.18 .13 .08			
Liberal blooms of buff yellow.				
MRS. BEATTY (Yellow)18 .13 .08			
Creamy yellow garden flower; pointed buds.				
MRS. C. W. EDWARDS (Pink)18 .13. .08			
Beautifully cherry pink.				
MRS. CHARLES RUSSELL (Pink)18 .13 .08			
Very double flowers of deep pink strongly veined.				
MRS. E. P. THOM (Yellow)18 .13 .08			
An outstanding pure yellow flower which is among the leaders in popularity. Bushes are very sturdy.				

VARIETY	COLOR	Grades	1	1½	2
MRS. HENRY BOWLES (Pink)18	.13	.08		
Profusion of large and lasting blooms of rosy pink; strong growth.					
MRS. HENRY MORSE (Pink)18	.13	.08		
Two-toned pink.					
MRS. LOVELL SWISHER (Pink)18	.13	.08		
Salmon pink and flesh hues on well branch- ing plants.					
MRS. REDFORD (Orange)18	.13	.08		
Prolific flowering orange-pink.					
MRS. SAM McGREDY (Orange)18	.13	.08		
In our opinion this is the finest rose of them all. Perfectly shaped flowers are a dazzling orange with salmon base and copper-red center. There is nothing quite like it.					
MRS. W. C. EGAN (Pink)18	.13	.08		
Two-toned shade of soft light pink; inside of petals deep flesh.					
MRS. W. E. NICKERSON (Red)18	.13	.08		
Shapely, lasting blooms of orange-cerise; well branched.					
NORMAN LAMBERT (Yellow)18	.13	.08		
Yellow center with delightful pink-orange shading.					
OLYMPIAD (Red)18	.13	.08		
Distinctive orange-scarlet vigorous spread- ing growth.					
OPHELIA (Yellow)18	.13	.08		
Light salmon to pale yellow.					
OTTO KRAUSE (HP) (Orange) (5)30	.25			
Buds are rich copper, opening to a large double bloom of orange-copper with salmon and gold at the base.					
PADRE (Red)18	.13	.08		
Numerous branches hold coppery scarlet blooms on long stems.					
PATIENCE (Red)18	.13	.08		
Graceful shaped buds of orange-scarlet hue to glowing pink when open.					
PINK RADIANCE (Pink)18	.13	.08		
Varied hues of silvery pink, bushy foliage.					
PORTADOWN BEDDER (Yellow)18	.13	.08		
Yellow, flushed gold toward center.					
PRESIDENT HERBERT HOOVER (Multi-color)18	.13	.08		
Blend of flaming scarlet, pink, yellow and orange. Extremely tall, vigorous growth.					
QUEEN ALEXANDRA (Red)18	.13	.08		
Flaming vermillion unlike all other reds; light clean leaves.					

VARIETY	COLOR	Grades	1	1½	2
RED PREMIER (Red)	18 .13 .08				
Clear light red.					
RED RADIANCE (Red)	18 .13 .08				
Flowers clear medium red of good cupped form. Strong bushy grower.					
REV. F. PAGE ROBERT (Orange)	18 .13 .08				
Profusion of distinctive blooms colored buff-yellow inside of petals and copper orange on outside.					
ROSE MARIE (Pink)	18 .13 .08				
Perfect cupped buds of exquisite rich rose pink.					
ROYAL RED (Red)	18 .13 .08				
Very double and large flowers of strikingly intense crimson.					
SAN JOSE (Multi-color) (5)	30 .25				
Very large flower of orange-red and gold.					
SCHWABENLAND (Pink)	18 .13 .08				
A whirlpool of rich glowing pink petals forming gigantic heavily petaled flowers resembling peonies. Long stems.					
SENSATION (Red)	18 .13 .08				
Brilliant dark crimson; blooms prolifically.					
SHOT SILK (Pink)	18 .13 .08				
Constant profusion of cerise salmon pink blooms with yellow base.					
SIR DAVID DAVIS (Red)	18 .13 .08				
Distinctive shaped flowers of intense scarlet.					
SOUV. DE CLAUDIUS PERNET (Yellow)	18 .13 .08				
One of the most popular of rich yellow roses.					
Attractive long buds against dark foliage.					
SOUV. DE GEORGE BECKWITH (Pink)	18 .13 .08				
Cool fresh pink; strong stems.					
SOUV. DE GEORGES PERNET (Pink)	18 .13 .08				
Contains profusion of deep, clear pink blooms. One of the best blooming garden varieties.					
SOUV. DE H. A. VERSCHUREN (Yellow)	18 .13 .08				
Prolific blooms of orange-saffron.					
SOUV. DE MME. BOULLET (Yellow)	18 .13 .08				
Orange-yellow shading.					
SUNBURST (Yellow)	20 .15 .10				
Cadmium-yellow with darker center verging on saffron.					
TALISMAN (Multi-color)	18 .13 .08				
Tall growing plants have combination of rich yellow outside of petals, stained copper red and orange-apricot with golden base.					
Light green foliage.					
ULRICH BRUNNER (HP) (Red)	18 .13 .08				
Cherry red flowers on extremely long stems.					

VARIETY	COLOR	Grades	1	1½	2
VATERLAND (Red)	Profusion of dark crimson flowers; massed foliage on tall, vigorous growing plants.	18	.13	.08	
VILLE DE PARIS (Yellow)	Deep yellow opening to bright pure yellow. Dark gleaming foliage.	18	.13	.08	
W. E. CHAPLIN (Red)	A beautiful garden rose of very deep crimson.	18	.13	.08	
WILHELM KORDES (Pink)	Compelling pink with saffron shading.	18	.13	.08	
WM. F. DREER (Yellow)	Distinctive golden yellow, shaded silvery pink on edges; exquisite shaped buds.	18	.13	.08	



Tree Roses

I.X.L. STOCK

FIRST GRADE—Stems are about 40 inches high and three quarters of an inch in diameter; three buds on each stem; each.....**75c**

SECOND GRADE—Stems are about 40 inches high, half an inch in diameter; each.....**50c**

Bare root delivery only. Packing material at cost on Express shipments.

Varieties

- AUTUMN
- DAME EDITH HELEN
- E. G. HILL
- ETOILE DE HOLLANDE
- GOLDEN EMBLEM
- HADLEY
- K. A. VICTORIA
- LOS ANGELES
- MME. ED. HERRIOT
- MRS. E. P. THOM
- MRS. SAM McGREDY
- PRESIDENT HERBERT HOOVER
- RED RADIANCE
- ROSE MARIE
- SOUV. DE CLAUDIUS PERNET
- TALISMAN

Climbing Roses

VARIETY	COLOR	Grades 1	1 1/2
CL. AMERICAN BEAUTY18	.13
Extremely double vivid cerise red.			
CL. BELLE OF PORTUGAL (HG)18	.13
Soft creamy pink.			
BLACK BOY (Dark red).....		.22	.17
CL. CECIL BRUNNER (POL.) (Salmon Pink)....		.18	.13
CL. CHEROKEE RED (RAMONA) (Large red)...		.18	.13
CL. COLUMBIA18	.13
A new climber of rose pink; crimson at edges; very fragrant.			
CL. DAME EDITH HELEN18	.13
Bright pink; very double.			
CL. CHARLES P. KILHAM18	.13
Lasting large blooms of carmine-scarlet.			
CL. DUCHESS OF ATHOLL18	.13
Free flowering rose of strikingly rich orange.			
CL. ETOILE DE HOLLANDE18	.13
Velvety crimson; unfading, vigorous growth.			
CL. GEN. McARTHUR (Red)18	.13
CL. GOLDEN EMBLEM (Golden Yellow).....		.18	.13
CL. HADLEY (Velvety crimson).....		.18	.13
CL. HOOSIER BEAUTY (Crimson).....		.18	.13
CL. K. A. VICTORIA (Cream white).....		.18	.13
CL. LADY HILLINGDON (Orange-yellow).....		.18	.13
CL. LORD CHARLEMONT (Massed rich crimson)		.18	.13
CL. LOS ANGELES (Coral pink).....		.18	.13
CL. LOUISE C. BRESLOU (Coppery pink).....		.18	.13
MERMAID (Soft yellow).....		.18	.13
(Single, crawling rose)			
CL. MME. ED. HERRIOT (Copper red).....		.18	.13
CL. MRS. CHARLES RUSSELL (Deep pink)....		.18	.13
CL. MRS. E. P. THOM (Clear yellow).....		.18	.13
CL. MRS. LOVELL SWISHER (Salmon pink)....		.18	.13
CL. PAULS SCARLET (W)12	.08
Blazing scarlet; the most outstanding scarlet climber of them all.			
CL. PRESIDENT HOOVER18	.13
Blend of scarlet, pink, yellow, and orange.			
CL. QUEEN ALEXANDRA (Flaming vermillion) ..		.18	.13
CL. RED RADIANCE (Red).....		.18	.13
CL. ROSE MARIE (Deep pink)18	.13
CL. SHOT SILK (Cerise pink).....		.18	.13
Exceptional grower.			
CL. SOUV. DE CLAUDIUS PERNET18	.13
Pure yellow.			
CL. SOUV. DE H. A. VERSCHUREN18	.13
Orange-saffron.			
CL. SUNBURST (Orange-yellow).....		.18	.13
CL. TALISMAN (Combination gold, red, yellow)		.18	.13

Conditions of Sale

TERMS—

1. Cash with order, 5% discount.
2. C. O. D. One-third of the amount may be remitted with the order, balance to be paid on delivery at destination.
3. Charge accounts. Strictly sixty days net from date of invoice to all who have established their credit with us. New charge accounts opened only upon receipt of satisfactory bank or trade references, allowing time for investigation.

FREIGHT AND EXPRESS RATES

per 100 pounds from Puente, California, to

	FREIGHT		EXPRESS
	(Refrigeration at extra cost)	1st Class	3rd Class
Cincinnati, Ohio	\$5.25	\$3.78	\$7.24
Chicago, Ill.	5.10	3.67½	6.75
Denver, Colo.	3.66	2.67½	4.42
Kansas City, Mo.	4.50	3.30	5.51
Mexico, D. F.	— via El Paso	—	7.80
New York City	5.55	3.98	8.81
New Orleans, La.	4.95	3.57	6.60
Oklahoma City, Okla.	4.20	3.08	4.91
Phoenix, Ariz.	1.66	1.16	2.14
Salt Lake City, Utah	2.16½	1.62½	3.07
San Francisco, Calif.	1.01	.73	2.47
Sacramento, Calif.	1.01	.73	2.32
Fresno, Calif	1.04	.73½	1.76

Minimum weight for freight is 100 pounds. Proportional express rates for shipments over 100 pounds; for less there is a sliding scale which will be quoted upon application.

Our No. 1 grade roses packed with moss for freight or express weigh about 70 pounds per 100. About 30,000 plants can be loaded in a refrigerator car.

FREE TRUCK DELIVERY locally, including San Diego and way points.

FREE PACKING. We do not charge for packing, boxing and material, except for tree roses.

EXPRESS. All stock packed light with paper in veneer boxes for express shipment unless ordered otherwise; however, this method keeps roses in the best condition.

Roses are packed with paper for small quantities.

GRADE NO. 1. This is a regular grade. Teas and Hybrid Teas, Polyanthas, about 18 inches and up; Climbers and Hybrid Perpetual, about 24 inches and up, three or more branches.

GRADE 1½. This is a lighter grade. Teas and Hybrid Teas about 12 inches and up; Climbers and Hybrid Perpetuals, about 18 inches and up, two or more branches.

CLAIMS. For any cause must be made immediately on receipt of shipment. It is mutually agreed to between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the original purchase price of the stock.

All orders subject to stock remaining unsold until acknowledged from Main Office at Puente, Calif.

Nursery Location 2 Miles North of Puente
20 Miles from Los Angeles City